

# Corporate Strategy 2024 - 2028

[www.erewash.gov.uk](http://www.erewash.gov.uk)

EREWASH





# Welcome



**Cllr James Dawson,**  
Leader of Erewash  
Borough Council

Erewash Borough is a great place to live and work. We want all our communities to share in the benefits of our area's success.

Following the election of a new Council administration in May 2023, a new strategy provides a chance to reflect. A new strategy allows us all to assess how we can do things differently and better. With the support of staff and outside bodies, a Local Government Association Corporate Peer Challenge took place in November 2023 and gave us direction on improvements that need to be made.

As an ambitious Council, we want to secure more funding and inward investment to ensure that the Borough benefits. We want to take advantage of the opportunities that arise, including from the East Midlands Combined County Authority and new East Midlands Mayor.



**Jeremy Jaroszek,**  
Chief Executive

We are committed to making this happen and to taking Council employees, residents, businesses and future investors on this journey in a fair, transparent and consultative manner.

We are now proud to present our new Corporate Strategy, in a year that also marks the 50th anniversary of the creation of Erewash Borough and Erewash Borough Council.

By working together we can create vibrant and sustainable communities, where every resident and business feels valued and empowered to thrive.





# Erewash borough



Erewash Population  
stands at **112,906**



**50,331** households  
in the borough



**21.4%** of population  
aged 65 or over



Erewash covers  
**42** square miles



**4** neighbourhoods are  
within the most deprived  
**10%** in the country



**4,695**  
businesses



**21.1%** of year 6  
children are obese  
(**22.7%** nationally)



Around **75%**  
of people live in our  
urban areas



Unemployment rate of  
**3.2%** (**5.3%** nationally)



**4.4%** of residents  
have previously served  
in the UK armed forces



# Our services

The services that the council delivers on behalf of residents and businesses are very varied, and are a mix of statutory and discretionary. We know that residents value and depend on these being delivered. Some of our services include:



Housing benefit processing



Business and community grants



Business rates collection



Council tax collection



Regulatory services  
e.g. taxis and premises



Housing standards and homelessness



Museum and events



Planning decisions



Bins emptied



Parks and open spaces



Street cleaning



Leisure and sports centres



Crime prevention advice



Environmental crime



Anti-social behaviour advice



Health & wellbeing programmes





# Partner services

Other services that are prioritised by residents are delivered by other organisations. Some of these are shown below.



Derbyshire County Council - trading standards



Derbyshire Fire & Rescue Service - fire safety advice



Voluntary and Community sector - support volunteers



Erewash Partnership - business advice



Derbyshire County Council - healthy lifestyle advice



Registered Social Landlords - provide housing



Canal and River Trust - manage waterways



Derbyshire County Council - community and adult education



Derbyshire County Council - Lead Local Flood Authority



Derbyshire County Council - potholes and street lights



Derbyshire County Council - recycling centres



Environment Agency - provide flooding advice



Derbyshire Police - Investigate Crime



Derbyshire County Council - Social Care Services



Probation Services - manage offenders

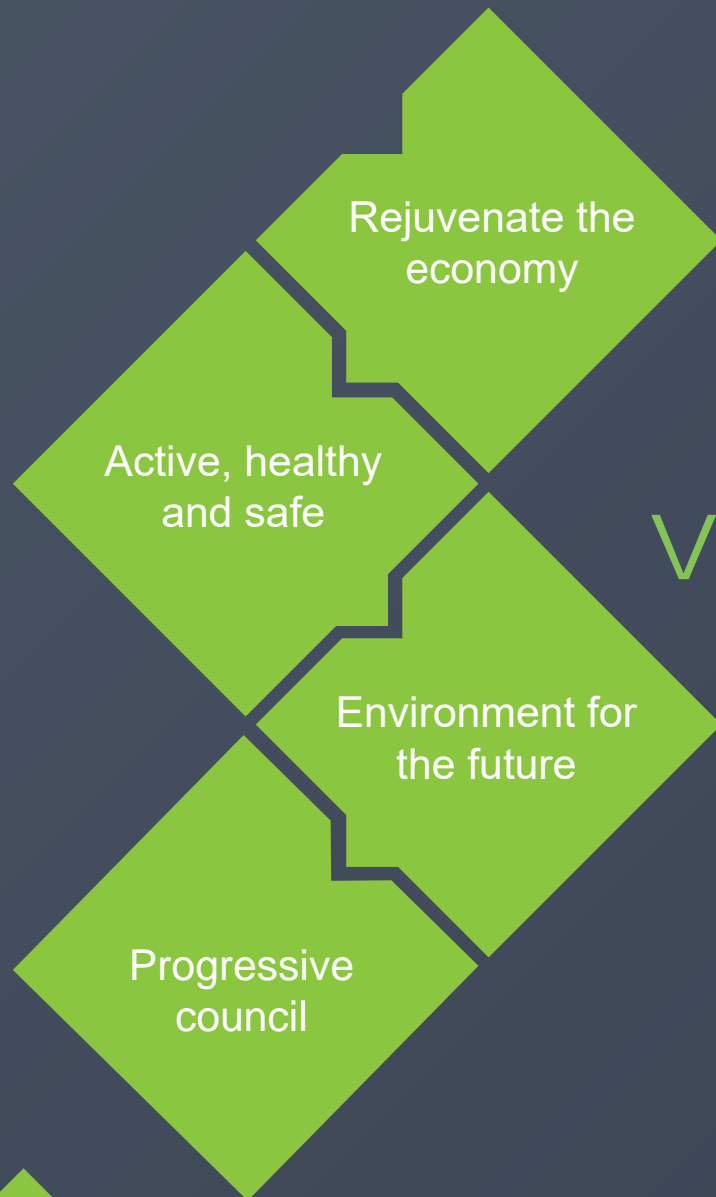


Derbyshire Police - public safety and safeguarding





# Our vision



Our aspirational vision, which captures the essence of what the council wants to achieve for Erewash is to:

“Create  
VIBRANT and SUSTAINABLE  
communities”

The council recognises its role within our borough,  
and how our priorities and actions will shape the area and communities.  
We want to work with residents and partners to create  
a borough where everyone feels valued and empowered to thrive.



# Our priorities

Our priorities have been developed from a foundation of political ambition, statutory responsibilities, and the strengths of the borough council. Data and knowledge, customer feedback and partnership working have also helped to shape these.

We have identified three priorities focused on life in Erewash, and a fourth that covers our ambition to be a modern council, with transformative delivery of services in partnership with others.

**Economy and Regeneration**

**Supporting Communities**

**Sustainable Environment**

**A Modern Council**





# Economy and Regeneration

We will work to rejuvenate the local economy

We will work to:

- promote regeneration
- progress economic growth opportunities, and
- improve housing supply.

# Supporting Communities

We will support communities to be active, healthy and safe

We will work to:

- support residents with the cost of living
- improve housing access and standards, and
- improve the quality of life.





# Sustainable Environment

We will work to create an environment for the future

We will work to:

- deliver and promote climate change activity
- implement new waste management strategies, and
- protect the borough's green spaces.

# A Modern Council

We will work to be a customer-focused, progressive council

We will work to:

- make best use of our resources,
- ensure financial stability, and
- utilise technology to transform service delivery.





# Our values

Our staff and councillors are committed and passionate about delivering good quality, customer-focused services for Erewash. These will help us achieve our vision.

Our values are a set of standards that show how we will go about our work as a council.



**Put communities  
at the heart of all**

**Empower and  
strive to improve**

**One council,  
one team**

**Promote ownership  
and collective  
responsibility**

**Be outward  
looking and open  
to change**



# Delivery plan

Underneath the vision and priorities, we have developed a 4-year Delivery Plan which takes is shaped by ambition, statutory requirements and other service activities that meet need.

The Delivery Plan is contained on the following pages and highlights key actions that will be undertaken. The actions have been split into Years 1 & 2 covering 2024/25 and 2025/26, and Years 3 & 4 covering 2026/27 and 2027/28. The Years 3 & 4 actions are indicative at this stage but provide a flavour of the work we anticipate we will want to do once the earlier actions have been completed. These will be reviewed in Year 2 in context of the council's budget, statutory obligations and resources.

The Delivery Plan does not cover everything teams and services across the council are doing. Some of these are shown on the Supporting Strategies on page 16. This will be an ever-evolving document as it is inevitable that new obligations or external events will drive and impact upon delivery, requiring the council to be adaptive.

## Measuring progress

Progress against the Delivery Plan actions will be reported on regularly starting from September 2024 through the Council Executive and Scrutiny. The Council will also report on a suite of Key Performance Indicators (KPIs), which will build upon existing work. The KPIs will be grouped under the 4 priorities and provide visibility of how the Council is performing across a range of corporate and service areas.

We will also include a range of other indicators in the KPI suite that do not measure the council's performance but show how the borough is faring in relation to other key activities. These will include health and wellbeing information, and crime and anti-social behaviour statistics.





# Economy & Regeneration “Rejuvenating the local economy”

OBJECTIVES	YEAR 1 & 2 ACTIONS	YEAR 3 & 4 ACTIONS
<b>Promote regeneration</b>	Regeneration of Long Eaton High Street and creation of new managed workspace units at the Stable Block	Completion of the Galaxy Row Development to enhance the street scene at this key focal point and provide new accommodation/business space
	Explore options for bringing empty commercial properties back into use in town centres	Lobby for and bid for funding from the East Midlands Combined County Authority / Government for town centre redevelopment
	Assessment of car park need and development of a Car Park Strategy	Consideration of alternative use of car parks, including through possible joint ventures
<b>Progress economic growth opportunities</b>	Review progress made in implementing Economic Development Strategy	Review partnership arrangements for economic development
	Continue to support the development of warehousing and industrial premises at the 200-acre New Stanton Park	Work with businesses to identify future commercial sites for new businesses and business expansion
	Engage and survey local businesses to identify business needs and unlock barriers to growth through the East Midlands Combined County Authority	Contribute to the economic development strategy for the East Midlands
	Promote entrepreneurial opportunities through SPF including research and development grants, retail signage and business grants	Lobby for and bid for funding from the East Midlands Combined County Authority / Government for new projects
<b>Improve housing supply</b>	Adopt Core Strategy subject to the results of the public examination and enable new housing development through the planning system	Start working on a new Core Strategy, including identification of sites to meet future housing needs
	Develop a new Housing Strategy/approach and action plan to meet local housing need	Implement the Housing Strategy/approach and monitor outcomes to update as necessary
	Consider options for bringing empty residential properties back into use engaging with partners	Develop a corporate approach to address the issues associated with empty properties and to incentivise property owners to bring empty properties back into use
	With partners encourage and promote increasing the supply of affordable housing	With partners evaluate and assess progress towards achieving strategic outcomes regarding the supply of affordable housing



# Supporting Communities “Active, healthy and safe”

OBJECTIVE	YEAR 1 & 2 ACTIONS	YEAR 3 & 4 ACTIONS
<b>Support residents with the cost of living</b>	Be an active member of the Financial Inclusion Network, deliver the cost of living action plan with partners and promote access to available support and services	Work with partners to assess cost of living local support needs and consider changes to existing policies
	Implement new simplified and targeted Council Tax Support scheme for 2025/26	Post implementation review of Council Tax Support scheme
	Deliver Round 5 of the Household Support Fund (funded by Government) before September 2024 and review Discretionary Housing Policy to meet emerging and ongoing need	Lobby for additional funds/support for financially vulnerable residents and consider the establishment, subject to finances, of a local discretionary fund
	Signpost and refer those in need to advice and support, including Armed Forces personnel and veterans	Review signposting advice available, and specific arrangements underpinning activity including the Armed Forces Covenant
<b>Improve housing access and standards</b>	Reinvigorate and refresh the Homelessness & Rough Sleeping Strategy for Erewash and respond to an increase in demand for homelessness services	Work with partners to evaluate and assess options to work towards achieving strategic outcomes regarding homelessness and rough sleeping in Erewash
	Establish an action plan for improving the quality of supported accommodation and reducing the growth in non-registered providers with partners	Working with partners, seek to create the conditions to increase the number of registered housing providers supplying accommodation to meet complex need demand
	Take action to improve poor housing standards in the private rented sector	Review outcomes from the private rented sector enforcement pilot to inform new approaches to improving housing standards
	Develop a Housing Assistance Policy under the Regulatory Reform Order to enable Disabled Facilities Grant funding to be used more flexibly	Post implementation review to assess outcomes delivered by the Housing Assistance Policy
	Develop a longer-term strategy to increase the availability of temporary accommodation with partners	Evaluate and assess progress towards achieving strategic outcomes regarding the availability of temporary accommodation
<b>Improve quality of life</b>	Actively support delivery of the Erewash Health & Wellbeing Partnership Plan to respond to the needs of targeted groups	Work with partners to ensure the Erewash Health & Wellbeing Partnership Plan and actions continue to meet the needs of targeted groups, and monitor latest data to identify new trends
	Deliver key Shared Prosperity Fund (SPF) projects including the new 3G pitch at Rutland Recreation Centre and the destination play facility at West Park	Lobby for and bid for funding from the East Midlands Combined County Authority (EMCCA) and Government for new projects
	Work with partners to support delivery of the Erewash Community Safety Partnership Plan to respond to crime, anti-social behaviour and the fear of these	Review the impact of and actions in Erewash Community Safety Partnership Plan to respond to crime, anti-social behaviour and the fear of these
	Actively support the Voluntary and Community Sector through encouraging volunteering and, where possible, financial or other support	With partners, assess the health of the Voluntary and Community Sector locally and how best to further support or enable progression
	Deliver a varied and exciting programme of events, cultural activities and museum services, alongside securing reaccreditation of Erewash Museum from Arts Council England	Work with partners to review financial sustainability of cultural offer including the Heritage Business Plan informed by Arts Council England accreditation guidance
	Delivery of £24.8m Long Eaton Town Deal programme, including West Park lighting scheme, Broad Street Bridge and waterside improvements	Establish maintenance programme for new developments



## Sustainable environment “An environment for the future”

OBJECTIVES	YEAR 1 & 2 ACTIONS	YEAR 3 & 4 ACTIONS
<b>Deliver and respond to climate change</b>	Publish an Annual Climate Change Statement as well as engage and raise awareness of actions residents and partners can take in response to climate change	Monitor the Annual Climate Change Statement and, through engagement, continue to strengthen the coalition for change with the public/partners
	Establish and publish a new corporate Climate Change Strategy and action plan	Evaluate and refresh the Climate Change Strategy and action plan
	Pursue opportunities for investment (when available/externally secured) to support decarbonisation of the council's operations, property and fleet assets	Seek further opportunities to secure funding for the further decarbonisation of the council's operations, property and fleet assets
	Facilitate the promotion and retrofitting of energy efficiency measures and low carbon technologies in eligible residential properties	Continue to facilitate energy efficiency upgrades to residential properties, if external funding streams can be secured
<b>Implement new waste management</b>	Implement new statutory food waste household collections and promote participation	Post implementation review of the operation of and participation in food waste collections in line with government requirements
	Encourage residents to produce less waste and recycle more	Review effectiveness and refresh campaigns to reduce waste and recycle more alongside new national waste collection framework
<b>Look after the borough's green spaces</b>	Implement rewilding of the borough	Review the impact of the new rewilding environmental management approach on biodiversity and for the borough
	Establish the new Pewit Coronation Meadows local nature reserve	Review the ecology management plan and seek to enhance the community and education usage
	Maintain the high standards of West Park and Victoria Park for community use	Revisit and refresh the management and maintenance plan
	Continue the provision of sports pitches and play parks across the borough	Review provision across the borough of sports pitches and play facilities



# A Modern council “Customer-focused, progressive council”

OBJECTIVES	YEAR 1 & 2 ACTIONS	YEAR 3 & 4 ACTIONS
<b>Make best use of resources</b>	Review of the Council Constitution to enable more efficient ways of working	Review of opportunities for streamlining committee structure and number of meetings
	Introduce a new workforce development strategy aimed at developing a suitably skilled, motivated and engaged workforce	Review organisational and management structure to assess whether it is still the optimum model in the context of funding, joint working and service offer
	Enhance Member and staff training and development programme	Evaluate training and support offer and design induction and future training plans for Members
	Develop and implement new Property Asset Management Plan including the disposal of surplus council assets	Working with other public sector partners, continue investment in land or buildings to generate additional income streams for the council
	Develop a modern approach to communication with an emphasis on refreshing the approach to consultation and engagement and consultation	Evaluate and refresh the communications and engagement approach
<b>Ensure financial stability</b>	Deliver planned savings in 2024/25 and a balanced budget in 2025/26	Develop long term plan when multi-year financial settlement confirms future funding available
	Develop a ten-year capital programme setting out long term investment and maintenance plans	Update long term programme in the context of funding available, new opportunities and changes to requirements
	Develop Invest to Save Policy to provide a framework for investment	Generate and appraise potential opportunities through public, Member and staff engagement
	Develop Productivity Plan as required by Government	Continue to meet Government requirements
	Respond to Government funding consultation and lobby for additional funding for Erewash	Continue to make the case for Erewash to receive its fair share of funding
<b>Utilise technology to transform service delivery</b>	Develop an ICT and digital strategy (including assessment of investment required) to enable more efficient working and protect the council from cyber risk	Deliver digital projects including system replacement, enhancement to customer portal (Erewash account) and website, and automation of manual processes
	Implement new waste management system	Appraise options for implementation of anew modern Planning system
	Review customer portal and options for increasing ability to transact online to support channel shift	Implement a virtual front door so all customer request/interactions are captured in one place and can be monitored



# Supporting strategies

Alongside our actions, there are many other strategies and partnerships in place, or in development and planned for adoption within Years 1 & 2 of the Delivery Plan. These overarching documents contain further actions that the council will be working towards with others.

## Economy & Regeneration

Local Development Framework / Core Strategy

Economic Development Strategy

Licensing Policies including statements on Gambling and Licensing, and Hackney Carriages / Private Hire Vehicles

Property Asset Management Plan

## Sustainable environment

Waste Collection Policy

Play Pitch Strategy

Play Strategy

Green Space Strategy

Climate Change Strategy and Annual Statement

## Supporting communities

Armed Forces Covenant

Safeguarding Policy

Erewash Housing Strategy

Erewash Community Safety Partnership Plan

Erewash Health & Wellbeing Partnership Strategy

Homelessness & Rough Sleeping Strategy

CCTV and Enforcement Strategies

## A Modern Council

Workforce Strategy

Erewash Borough Council's Constitution

Communication & Engagement Policy

Human Resources policies eg sickness absence

Customer Feedback Policy

Risk Management Strategy

Finance policies including the Budget Strategy, Capital Strategy and Capital programme and Treasury Management

Anti-Fraud Strategy



# Community voice

We all have a part to play in creating vibrant and sustainable communities; a borough where everyone feels valued and empowered to thrive.

## Get involved!

Consultation or proposals impacting on residents and businesses:

 [www.erewash.gov.uk/haveyoursay](http://www.erewash.gov.uk/haveyoursay)

Upcoming decisions at council and committee meetings:

 [www.erewash.gov.uk/committees](http://www.erewash.gov.uk/committees)

## Keep up-to-date!

For the latest news and service updates:

 [www.erewash.gov.uk/news](http://www.erewash.gov.uk/news)



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