



For Further Information contact :

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If you require this information in your language, please contact the Council using one of the below methods.

"જો તમને આ માહિતીની તમારી પોતાની ભાષામાં જરૂર હોય, તો નીચેની પદ્ધતિઓમાંથી એકનો ઉપયોગ કરીને કાઉન્સિલનો સંપર્ક સધી."

如果您需要您自己语言的此信息, 请通过以下方法之一与委员会联系。

"जे हिच सादरवरी जरातुं आपली भाषा हिच सघीली वेवे, तं विरुध वरवे वेठ लिखिअं हिच किने दिव उतीवे ची दवरें वरवे वेठ वेमल ठास सधिव वरी।"

آپ کے مطالبہ کے لئے زبان میں پانچ زبانوں میں جواب دہی کیلئے کسی بھی زبان میں کسی بھی زبان میں جواب دہی کیلئے۔



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Long Eaton Town Hall, Derby Road, Long Eaton, Derbyshire NG10 1HU**



Making Sponsorship work for you



Awarded for excellence



Pride
in **Erewash**
together we can...

Putting Erewash on the map- a first class borough in which people have pride and where they choose to live, work and play

What is sponsorship?

Erewash Borough Council offers the opportunity for local businesses and organisations to sponsor the traffic islands and flower beds within the Borough.

Our beautiful floral displays have become an important feature within Erewash. They help to create an attractive and vibrant environment for visitors and those who live and work in the Borough.

For sponsors it is an opportunity to:

- Have a permanent high profile advertising presence within the Borough.
- Create brand awareness in your region
- Reach a large audience
- Help to instil a sense of pride within the community.

How do I sponsor an Island?

Once you have contacted us, we will send you some information about which islands are available for sponsorship and the related costs.

We then ask you to fill out a Sponsorship Agreement. This agreement details the nature of the sponsorship, including price and exactly what is included in the deal.

How long does sponsorship last?

Sponsors can either sign up for a 1 year or a 3 year contract. The 3 year contract comes at a reduced price.

How much does sponsorship cost?

The price of sponsorship not only depends upon the length of sponsorship but also the traffic island or flower bed that is being sponsored.

All traffic islands and flower beds currently within the sponsorship scheme are categorised into price bands. Prices for 2008/9 are as follows:

	1 year	3 year (this price is payable each year)
A	£1365	£1010
B	£1010	£750
C	£690	£500
D	£480	£350

All prices are subject to VAT.

The price of sponsorship increases each April. However, If you choose to sponsor a site for three years, the price is fixed at the start date and will remain the same for the three year period.

How many signs are included in the price of sponsorship?

We provide one sign within the sponsorship fee. Sponsors often ask for additional signs and this is possible but there will be an additional charge of £250.00 plus VAT for each sign

When does sponsorship begin?

Sponsorship commences the month the sponsor's sign goes into the traffic island or flower bed. If this falls outside the main April to April billing period you will be charged pro rata for the first year of your sponsorship.

When do sponsors pay?

Sponsors are invoiced once a year, usually in April. Sponsors who have a three year contract will be invoiced once a year for 3 years. We are currently streamlining our charging procedure and all yearly or three- yearly contracts will now start in April. There will be the opportunity to start your sponsorship mid-year, however this will be charged for on a pro-rata basis up until April.

What happens when a sponsor is coming to the end of their contract?

Sponsors are contacted in writing two months before their contract expires.

You will be informed of any price changes and asked to sign a sponsorship renewal form if you wish to continue. If you wish to end your sponsorship agreement, the site will be offered to other companies who may wish to sponsor it.

